



WENDY GOWEN, BS

researcher/administrator

Wendy is responsible for administration and project coordination, utilizing her experience and background in the fields of hospitality and business management. Wendy brings to the company unique skills and training, including experience in hotel, restaurant and retail management. Wendy's experience in special event organization and planning, combined with her ability to work with people, complements the company's public outreach programs. Wendy has worked with both the Hyatt and Hilton Hotel Corporations in South Florida as well as in sales and special events management in Newport, RI. More recently, Wendy has coordinated statewide conferences for the planning and landscape architecture professional organizations and volunteers her time in her local school district on public outreach and event planning.

select project experience

- **Build-Out Analysis and Comprehensive Plan** - Matanuska-Susitna, AK
- **City of Las Cruces & Doña Ana County Comprehensive Plan** - Las Cruces, NM
- **Commercial Area Revitalization Effort (CARE) Area Market Study and Revitalization Strategy** - Buffalo, NY
- **Comprehensive Master Plan and Zoning Code Update** - Pine, PA
- **Erie Canalway Trail** - Erie County, NY
- **Local Waterfront Revitalization Program (LWRP)** - Binghamton, NY
- **Local Waterfront Revitalization Program (LWRP)** - Yonkers, NY
- **Long Island North Shore Heritage Area Management Plan** - Long Island, NY
- **One City One Future Comprehensive Plan** - Monroe, LA
- **Public Realm Consistency Report** - Emirate of Abu Dhabi, UAE
- **Public Realm Design Manual** - Emirate of Abu Dhabi, UAE
- **Seaway Trail Corridor Inventory and Assessment** - NY
- **Seaway Trail National Scenic Byway Corridor Management Plan** - Erie County, PA
- **Town Master Plan** - Lauderdale-by-the-Sea, FL

education

Bachelor of Science, School of Hotel Administration, Cornell University

American Institute of Foreign Studies, Richmond College, London, England

professional associations

Notary Public, New York State

AREAS OF EXPERTISE

- BLUEWAYS AND GREENWAYS
- COMPREHENSIVE PLANNING
- DESIGN STANDARDS
- DOWNTOWN DEVELOPMENT
- ECONOMIC DEVELOPMENT
- ENVIRONMENTAL PLANNING
- HERITAGE AND TOURISM
- INFRASTRUCTURE
- INTERPRETIVE PLANNING
- MARKET ANALYSIS
- PARKS AND OPEN SPACE PLANNING
- POLICY PLANNING
- PUBLIC INVOLVEMENT
- RECREATION
- SCENIC BYWAYS
- STREETSCAPES
- TRAILS
- TRANSPORTATION
- URBAN DESIGN
- VISIONING
- WATERFRONTS
- ZONING

YEARS EXPERIENCE: 21

YEARS WITH FIRM: 8