

EVE HOLBERG, AICP

senior planner



Eve acts in the capacity of project manager for a variety of projects including economic development strategies, feasibility studies, development-oriented projects, tourism, corridor management and downtown redevelopment strategies as well as land use, environmental review and comprehensive plans. Eve is a former downtown manager and has developed a special expertise in heritage and scenic byway planning and in development of tourism development strategies. Eve has experience developing strategic redevelopment plans for communities of all sizes. She also applies her skills as a former print and electronic media professional to the development of marketing strategies and to working with public and private organizations to influence public policy.

select project experience

- **Alto Reste Cemetery Multicultural Inclusion and Expansion Plan** - Red Deer, AB
- **A Sustainable Future, The Stafford Comprehensive Plan** - Stafford County, VA
- **Black River Blueway Corridor Plan** - Lewis, Jefferson and Oneida Counties, NY
- **Burdett & Odessa Commercial District Improvement Plans** - Schuyler County, NY
- **Concord Grape Belt Heritage Area Management Plan** - Chautauqua County, NY
- **Energizing Niagara's Wine Route Communities** - Niagara Region, ON
- **Greening the City Parks and Recreation Master Plan Update** - Manchester, NH
- **Local Waterfront Revitalization Program (LWRP)** - Yonkers, NY
- **Long Island North Shore Heritage Area Management Plan** - Long Island, NY
- **Market Analysis and Retail Development Strategy** - Carthage, NY
- **One City One Future Comprehensive Plan** - Monroe, LA
- **Seaway Trail National Scenic Byway Corridor Management Plan** - Erie County, PA
- **Strengthening New Hartford's Neighborhoods Comprehensive Plan** - New Hartford, NY
- **Urban Area Comprehensive Plan** - Walla Walla, WA

education

Master of Urban Planning, State University of New York at Buffalo

Bachelors of Science in Magazine Journalism, Syracuse University

professional associations

American Institute of Certified Planners

American Planning Association

- Member of the Economic Development Division
- Executive Committee Member of the Upstate NY Chapter of the American Planning Association

AREAS OF EXPERTISE

- BLUEWAYS AND GREENWAYS
- COMPREHENSIVE PLANNING
- DESIGN STANDARDS
- DOWNTOWN DEVELOPMENT
- ECONOMIC DEVELOPMENT
- ENVIRONMENTAL PLANNING
- HERITAGE AND TOURISM
- INFRASTRUCTURE
- INTERPRETIVE PLANNING
- MARKET ANALYSIS
- PARKS AND OPEN SPACE PLANNING
- POLICY PLANNING
- PUBLIC INVOLVEMENT
- RECREATION
- SCENIC BYWAYS
- STREETSCAPES
- TRAILS
- TRANSPORTATION
- URBAN DESIGN
- VISIONING
- WATERFRONTS
- ZONING

YEARS EXPERIENCE: 20

YEARS WITH FIRM: 10